

EST. 2014



WEDDING PHOTOGRAPHY - A GUIDE

www.amymurphyphotography.co.uk

W E L C O M E

Hi there! Congrats on your engagement! I'm so happy to have you here - hopefully as part of our little photography family.

You are likely overwhelmed with all the wedding information out there, but don't worry - you're not alone. My team and I are seasoned professionals who are here to help you document one of the biggest days of your life easily, and without stress, so you have beautiful memories for years and years to come.

The information in this guide is meant to help you through all your photography-related-and some not-photography-related questions so you can relax and get excited for your big day.

If you still have questions, don't hesitate to give us a ring or send over an email! We are here for you every step of the way!

contactme@amymurphyphotography.co.uk

ph: 07960 558 737

Amy x



MEET AMY



Hi! I'm AMY, the owner & principal photographer of AMY MURPHY PHOTOGRAPHY Ltd. I love being able to share in the love and journey of two individuals and feel blessed to get to work with such wonderful people each day!

Based out of my hometown of Royston, Hertfordshire, and travelling all over the UK, I've been shooting weddings for over ten years now and there isn't a day that goes by that I don't count my lucky stars, or have camera and tripod in-tow.

Let's get comfy as I share some pre-wedding planning tips and some of my work with you!

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NEWLY ENGAGED - WHERE TO START

The festivities have concluded, and this year has brought a momentous occasion: you were asked the BIG question, to which you joyfully responded with a resounding YES! Heartfelt congratulations filled with excitement are in order!

So, what comes next?

Some of the initial decisions you and your partner will need to make ...

- The date of your wedding
- The scale of the celebration — will it be a grand event or an intimate gathering?
- The overall atmosphere you envision — do you prefer a lavish, fairytale setting, or something more rustic and natural?
- Lastly, and perhaps most importantly, establish your budget and remain true to what this day signifies and means for both of you!





CHOOSING YOUR PHOTOGRAPHER

It is no secret that the wedding photography market is saturated, presenting a multitude of options that can make it challenging to determine where to begin and what criteria to prioritize.

I aim to simplify this process for you.

Start by sending numerous inquiry emails and making several phone calls. From there, create a shortlist and schedule Zoom calls with your top few.

You will know within the first few minutes of a conversation whether the photographer is a suitable match for you. Pay attention to their understanding of your priorities and their ability to articulate your desired aesthetic clearly and succinctly.

Of course, pricing and inclusions are significant factors to consider, so do not hesitate to discuss options with the photographer with whom you feel most comfortable.

Ultimately, choose the photographer with whom you feel a genuine connection.

WHY I'M A BIT DIFFERENT

As YOUR dedicated photographer, my primary focus is to invest fully in YOU and your experience.

I aim to foster a genuine connection that transforms the process of capturing your special day into a natural and comfortable experience - regardless of all the excitement taking place around you!

I will support you throughout every step of our photography journey ...

- Assisting you with budgeting and establishing payment plans to ensure the financial aspects are manageable
- Guiding you in discovering and developing natural poses that you both will love and feel comfortable with on your big day
- Collaborating with you to create a timeline that can be shared with your vendors, ensuring ample time for all the important photographic opportunities in the beautiful surroundings of your venue
- Helping you with suggestions for other vendors as you may need them - all people that I have personally worked with over the years



On your wedding day, my associate photographer, Zoe, and I will serve as your calming presence. We will manage the timeline and provide additional support to ensure that preparations for both parties proceed smoothly and according to plan.

Our primary objective is to allow you to fully engage in your special day, free from concerns about timings or misplaced items – let us handle all the intricate details for you.

We will navigate the venue discreetly, positioning ourselves strategically to capture all those precious moments.

As we record the heartfelt speeches, we may even find ourselves a little emotional too!

And when the band begins to play, we will lead from the front, skilfully juggling our cameras while capturing the energy of the celebration!



There will NOT be one element of your day that we are not fully immersed in!

And when your party is in full swing and we've captured all the content we can, we will discretely leave you but only for 24hrs when a sneak peek gallery will be landing in your inbox with a small selection of photos from the big day!

We are fully insured, we have spare kit, we will have done a recce of your venue(s) before the day, we will have spoken to the venue staff and if possible, the registrar ahead of the ceremony ...

WE'VE GOT YOU!

INTRODUCING ZOE

Zoe is the secret ingredient to my business I didn't even know was missing until 2024!

We met at a workshop led by another photographer, and it was like a celebration of sparks! Our humour matches so well, it's borderline spooky, but the real enchantment unfolds when we're behind the cameras — it's like we have a sixth sense for the perfect shot from our own perspectives — no convo required! Resulting in stunning galleries for the couples and families we work with!

In just 12 whirlwind months, we've teamed up for everything from weddings to lifestyle and family shoots! And I am now excited to say that Zoe is a permanent fixture in my 2025 and future packages!

The benefits of having two photographers at any event or celebration are endless, but when it comes to Zoe and I, the confidence I feel knowing that she is on my team gives me the extra courage to push the photography boundaries that I would be hesitant to otherwise.

Together we blend into the excitement of your day, capturing all the moments you were never even aware of!



PACKAGES & PRICES

To ensure simplicity and transparency, my packages and pricing are designed to be straightforward. However, if they do not meet your specific requirements, please do not hesitate to reach out. I would be more than happy to develop a customized offering tailored to your preferences.

You can find detailed information, including pricing and the inclusions of each package, on the following pages.



ALL DAY COVERAGE

£2,395

- 2 Photographers to capture every second of your special day
- 12 hours coverage with the option to add additional hours at £99 per hour
- Covering weddings and celebrations within a 30-mile radius of my Royston base - any additional mileage will be charged at 45p per mile + travelling time
- This package includes:
 - A complimentary wedding consultation with me initially; this is an excellent opportunity to meet in person, discuss all your ideas and wants for your special day over a cup of coffee and a slice of cake!
 - Following confirmation of your booking, we will arrange a further meeting for you to meet the team you have booked and from here on in, you will have unlimited contact with us - anytime you need us!
 - A complimentary 1hr engagement or family shoot - this is a great opportunity for both of us to get used to being in front of the camera with both me and Zoe
 - With having two photographers for the duration of your day, this means that both parties can have dedicated coverage for the preparations, and there will always be a second point of view on all your important moments
 - We will take a slightly candid and informal approach to your photography and assure you there will be no awkward and scripted poses - just relaxed, authentic moments of joy, happiness and fun
 - A sneak peek gallery will be landing in your inbox within 24 hours to keep the excitement building until your full gallery is delivered
 - A 12" x 18" print of your choice from either your engagement shoot or wedding, mounted and framed in my signature style, delivered ready to hang with the option to purchase additional framed prints at discounted rates

HALF DAY COVERAGE

£1,500

- 1 Photographer (Me)
- 6-hour wedding coverage designed to capture the most crucial parts of your special day - we understand that every wedding is unique, so you can choose the start time that works best for you to ensure that we capture the moments that matter most
- Covering weddings and celebrations within a 30-mile radius of my Royston base - any additional mileage will be charged at 45p per mile + travelling time
- This package includes:
- One photographer (me), but you can add a Videographer, Second Shooter, and Content Creator to customize your package
- We offer a complimentary consultation as standard, lets meet, have a chat over coffee, and discuss your vision and requirements.
- Following confirmation of your booking you will have unlimited contact with me/us - anytime you need us!
- A complimentary 30-min engagement or family shoot - this is a great opportunity for both of us to get used to being in front of the camera
- A sneak peek gallery will be landing in your inbox within 24-hours to keep the excitement building
- A 10" x 8" print of your choice from either your engagement shoot or wedding, mounted and framed in my signature style, delivered ready to hang with the option to purchase additional framed prints at discounted rates

BY THE HOUR COVERAGE

£995

- 1 Photographer (Me)
- Coverage starts at 4 ½ hours - if you're unsure about the number of hours and photographers required for your event, don't worry, we can discuss your options and come up with the best solution to meet both your requirements and your budget!
- You can add a 30min engagement or family shoot for £150
- And additional hours to your coverage at £99 per hour
- A sneak peek gallery will be landing in your inbox within 24 hours to keep the excitement building

A romantic wedding scene featuring a bride and groom in a bright, sunlit room. The bride is wearing a white lace gown and a floral crown, holding a large bouquet of pink and white roses. The groom is in a grey suit. They are standing in front of a large window with white curtains, looking at each other. The room is decorated with large, lush floral arrangements of pink and white roses. Two white chairs with cream-colored cushions are visible in the foreground.

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Amy, thank you so much for photographing our 10-year wedding anniversary vow renewal. We're absolutely delighted with the beautiful memories you've captured for us. Your sensitivity and ability to capture the emotion of the day truly made each moment feel timeless.

A FEW MORE IMPORTANT POINTS

Confirming a Booking & Payment Options

To secure your date, a non-refundable deposit of 25% is required. The remaining balance can be paid in instalments that suit your financial situation, or it can be settled in full four weeks prior to the wedding day—whichever option works best for you.

Delivery Times

I typically quote a timeframe of 6 to 8 weeks for the culling, editing, and delivery of your photographs via a secure online gallery. However, I often deliver earlier than this estimate.

A Fully Personal Service

From your initial inquiry through the months following your wedding, you will work directly with me. Every aspect of your photography— from capturing the first image to creating the gallery—is handled solely by me.

I do not outsource any part of my work, even during peak periods. I personally design and craft each photobook, customized USB gift box, and prints of all photographs. When I say this is a fully personal service, I truly mean it.

FINAL FAQ'S

Selecting a wedding photographer is one of the most vital components of your wedding planning process. After reserving your venue and confirming your date, securing your photographer typically becomes the next priority. Below are some frequently asked questions to assist you in making your decision.

What is my photography style?

I would describe my approach as natural, timeless, elegant, and romantic. I will be guided by your preferences regarding the types of images you desire and will adapt my style to suit your vision.

What do I love about photographing weddings?

That's a great question! To summarize, I find immense joy in capturing genuine moments and authentic relationships. There is no greater satisfaction for me than knowing that my images will adorn your home and be cherished for years to come.

Do I travel?

Absolutely! I am willing to travel wherever my couples desire to capture their special day. All travel costs will be discussed and agreed upon in advance.

Do I require meals on the day?

While both Zoe and I are always grateful for any provisions offered on the day, it is not a requirement. If you are not able to provide catering for us, simply let us know, and we will come prepared.

How do we book?

I strive to make the booking process as straightforward as possible, allowing my couples to avoid unnecessary admin. Initially, we will schedule a phone or Zoom call to get to know each other a little better and discuss all the details of your special day. Once you've confirmed you'd like to book, I will send you a contract and invoice for the 25% non-refundable deposit. Once received, you're all booked, and the planning can commence.

What happens if you're sick on our wedding day?

This has - touch wood - never happened in more than 10 years of photography, and I would have to be literally dying to miss a wedding day! But if I did, I would immediately ask Zoe to take the lead or source an alternative photographer from my contacts.

If you have any further questions please do not hesitate to contact me; I'd love to help!

CONTACT

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kindly
RSVP

Kindly confirm your attendance by
ring or calling us before 10 February 2024,
along with any dietary requirements
(including if you require the vegetarian menu!)

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